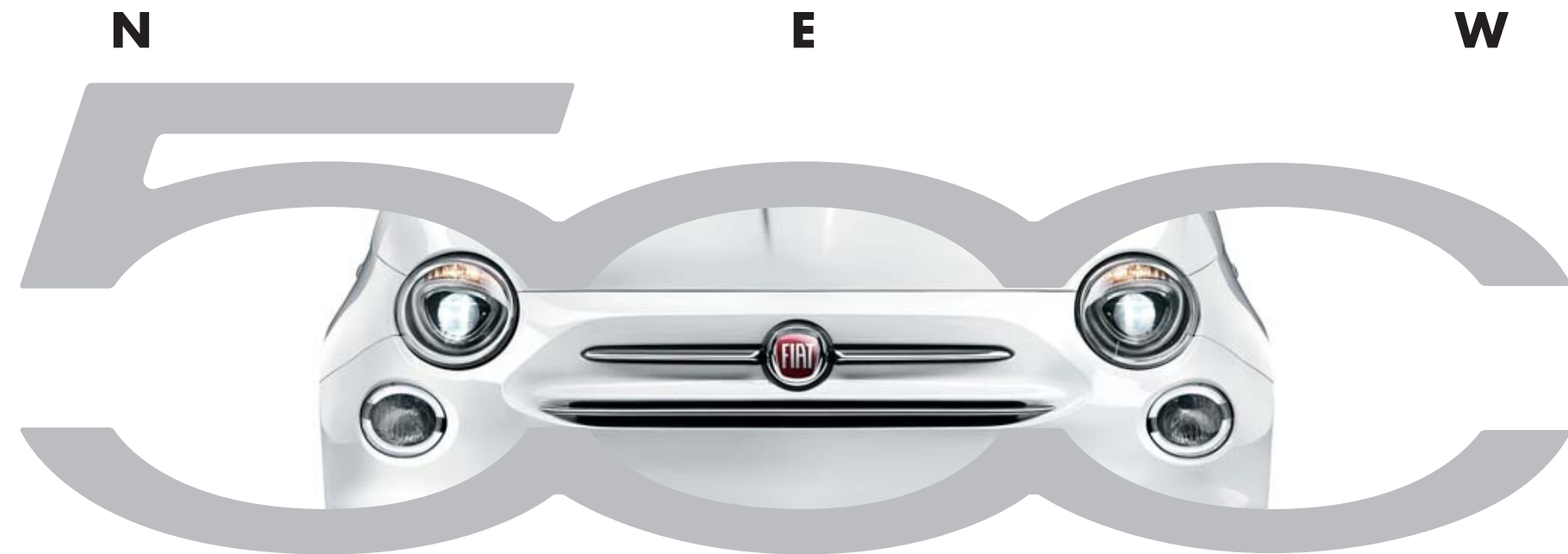




www.fiat.ie



Trim levels for models and options may vary due to specific market or legal requirements. All data contained in this publication are purely indicative. Fiat may change the models described in this publication at any time for technical or commercial reasons. Images are for illustrative purposes and may show optional equipment. Fiat Marketing 04.2.2558.60 - S - 09/2015 - Printed in Italy - SO - Printed on chlorine-free paper.



EVEN MORE 500 EVEN MORE ICONIC.



True legends don't grow old; they change. Just like Fiat 500, the icon of Italian design and life style, which has been reinventing and renewing itself for almost 60 years while remaining faithful to its original spirit. Hip and cool ever since it first took to the road, today the **New Fiat 500** is born again with an even bolder and captivating personality, greeting the world with a fabulous new look: an irresistibly cheeky charm guaranteed to turn heads.



When it comes to the **New Fiat 500**, details do not just make the difference

DETAILS MAKE PERFECTION.



On the exterior, look no further than the rear light clusters in matching body colour and the chrome inserts, while inside, there's the new dashboard, new steering wheel, new buttons and new materials, all trendier than ever: every last detail of the **New Fiat 500** is designed to enhance the car's originality while at the same time bestowing an even more sophisticated status on the model.



ALL EYES ON ME.



That's what the **New Fiat 500** seems to want to say with its new front - now even cheekier with the new ribbing, the enhanced whiskers and the front bumper surrounding the three-dimensional grille - not to mention the new daytime running lights, reminiscent of the zero in the logo, that become a veritable signature feature, impossible to mistake with any others.





Iconic and with an instantly recognisable silhouette, for the interiors too the **New Fiat 500** adds a contemporary twist to the classic curvy design that has always made it

UNIQUE

STYLE IS INNATE.



EITHER YOU HAVE IT,
OR YOU DON'T.

POP



The version that welcomes you into the 500 world. The New Fiat 500 POP is the car with a "casual" style, ideally suited to every day life.



POP • 7 airbags • LED daytime running lights • New poly-elliptic headlights • 14" steel wheel covers • Electrically adjustable door mirrors • Chrome door handles • Height-adjustable steering wheel • Radio with USB and Aux-in and steering wheel mounted audio controls • Electric front windows • Remote central locking

POP STAR



Make a style statement with the New Fiat 500 POP STAR. Bursting with its effortless style, you will turn heads for all the right reasons.



POP STAR • Air conditioning • Electrically adjustable, body-coloured door mirrors with defrosting and external temperature sensor • 15" alloy wheels
• 50/50 split folding rear seat with height adjustable head restraints **plus all the POP features**

LOUNGE



Elegant at a first glance and so chic at the same time, the New Fiat 500 LOUNGE is like a classic suit redesigned with a contemporary twist, that stands out for its refined details.



LOUNGE • Fixed sunroof • 5" Touchscreen Radio with Bluetooth®, USB and Aux-in • Specific design 15" alloy wheels • Rear parking sensors • Fog lights
• Height adjustable driver's seat • Leather steering wheel with audio controls • Chrome kit **plus all the POP STAR features**

BETWEEN TWO CHOICES,



MY PREFERENCE
IS THE THIRD.

SECOND SKIN SMALL



GEOMETRIC



A motif reminiscent of the trendiest patterns favoured by great fashion designers, perfect for those who like to stand out with style: ladies and gentlemen, we present the GEOMETRIC pattern.

SECOND SKIN MEDIUM



SCOTTIE



The cheeky chappy motifs are perfect twinned with matching socks, so brightly coloured diamonds are de rigeur: the SCOTTIE customisation is for those who wouldn't compromise on sophisticated style and refined casualwear for all the tea in China.

SECOND SKIN MEDIUM



COMICS



The pop culture-inspired personality of the Fiat 500 is enhanced by this customisation, which draws on the colours and details of the world of COMICS: an irresistible mix of colours and cheerful design.

SECOND SKIN MEDIUM



COMICS



SECOND SKIN MEDIUM



CAMOUFLAGE



Hot off the catwalks, the CAMOUFLAGE pattern makes a bee-line for the bodywork of the New Fiat 500, making it even more fashionable: a strategic choice for those who never want to blend in with the crowd.

SECOND SKIN MEDIUM



SHADES



Dedicated to those who love the sun, sea and carefree days of summer, this customisation stands out with its fresh graphics sporting chunky SHADES.



I'M SOCIAL.

BUT NOT
A FOLLOWER.



solo

(beats)



The New Fiat 500 is in perfect harmony with the rhythm of every day, all thanks to the innovative **Uconnect™** system, designed to deliver the best in on-board infotainment and to promise everyone one thing: with this car, you'll never get lost, except in the pleasure of driving!



Uconnect™ RADIO

This is the gateway to the Uconnect™ world: a simple but complete sound system thanks to the RDS tuner, the media player with **USB** and **AUX** inputs, and the steering wheel mounted audio controls.

Uconnect™ 5" RADIO LIVE

It adds a large 5" touchscreen, upgraded steering wheel controls, **handsfree Bluetooth®** functions and Uconnect™ LIVE services* to stay connected to the most important social networking sites.

Uconnect™ 5" Radio LIVE can be upgraded with the DAB tuner (Digital Audio Broadcasting) and the integrated 2.5D TomTom navigation with Tom Tom LIVE services*.

* Uconnect™ LIVE services and TomTom LIVE services, where available, require a data enabled smartphone to use

Unpredictable and playfully irreverent by nature, the New Fiat 500 knows that when it comes to driving, it's time to stop fooling around, as everything must be

PERFECTLY UNDER CONTROL.



That's why it can feature an on-board 7" TFT digital display which, apart from being uber-cool, is useful for monitoring all the information you could possibly need while driving, like the information from the speedometer, the rev counter, the temperature, the **gear shift indicator** and the trip computer. What's more, everything is perfectly integrated with the **Uconnect™ 5" Radio LIVE**, which let you see the media player, telephone and navigator on the same screen.

INNOVATIVE TECHNOLOGIES BY
**MAGNETI
MARELLI**





I AM THE QUEEN



OF THE ROAD,
NATURALLY.



ENGINES

1.2 69 HP

- Displacement (cm³): 1242
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- EC max power: 51 kW (69 HP) at 5500 rpm
- EC max. torque: 102 Nm (10.4 kgm) at 3000 rpm
 - Top speed (km/h): 159
- Acceleration (sec.): 0-100 km/h 12.9
- Fuel consumption (L/100km [mpg]) Directive 2004/3/EC
 - urban cycle: 5.5 [51.4] / 5.4 [52.3]* –
 - extra-urban cycle: 4.3 [65.7] / 4.0 [70.6]* –
 - combined cycle: 4.7 [60.1] / 4.5 [62.8]*
- CO₂ emissions (g/km): 110 / 105*

0.9 TWINAIR TURBO 105 HP

- Displacement (cm³): 875
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- EC max power: 77 kW (105 HP) at 5500 rpm
- EC max. torque: 145 Nm (14.8 kgm) at 2000 rpm
 - Top speed (km/h): 188
- Acceleration (sec.): 0-100 km/h 10.0
- Fuel consumption (L/100km [mpg]) Directive 2004/3/EC
 - urban cycle: 5.5 [51.4] – extra-urban cycle: 3.5 [80.7] –
 - combined cycle: 4.2 [67.3]
- CO₂ emissions (g/km): 99

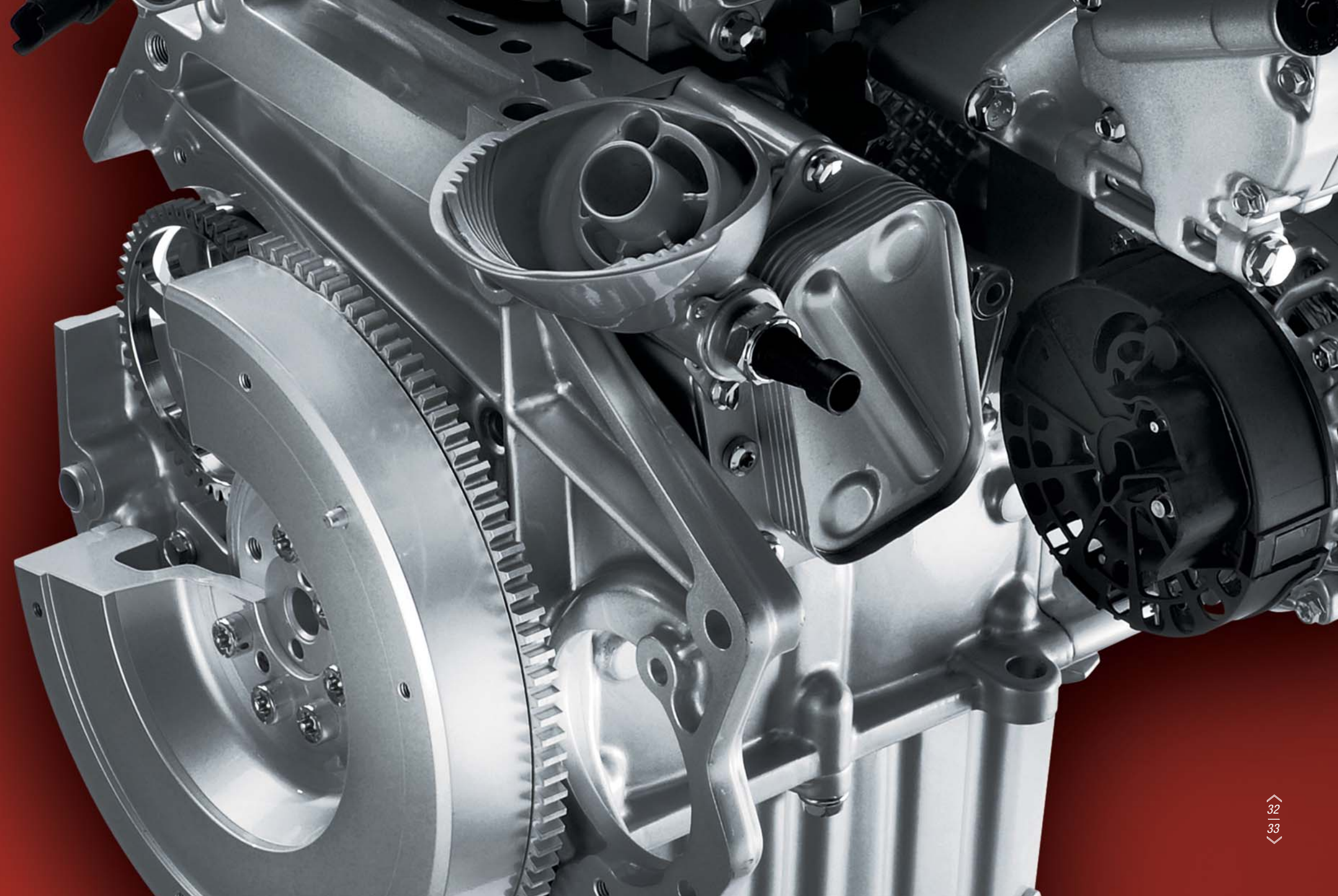
0.9 TWINAIR TURBO 85 HP

- Displacement (cm³): 875
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- EC max power: 62.5 kW (85 HP) at 5500 rpm
- EC max. torque: 145 Nm (14.8 kgm) at 1900 rpm
 - Top speed (km/h): 172
- Acceleration (sec.): 0-100 km/h 11.0
- Fuel consumption (L/100km [mpg]) Directive 2004/3/EC
 - urban cycle: 4.6 [61.4] / 4.3 [65.7]* –
 - extra-urban cycle: 3.4 [83.1] / 3.5 [80.7]* –
 - combined cycle: 3.8 [74.3]
- CO₂ emissions (g/km): 90 / 88*

1.3 MULTIJET 95 HP

- Displacement (cm³): 1248
- Emissions standard: Euro 6
- Anti-pollution device: Start&Stop
- EC max power: 70 kW (95 HP) at 4000 rpm
- EC max. torque: 200 Nm (20.4 kgm) at 1500 rpm
 - Top speed (km/h): 180
- Acceleration (sec.): 0-100 km/h 10.7
- Fuel consumption (L/100km [mpg]) Directive 2004/3/EC
 - urban cycle: 4.1 [68.9] – extra-urban cycle: 3.0 [94.2] –
 - combined cycle: 3.4 [83.1]
- CO₂ emissions (g/km): 89

* with Dualogic™ robotised gearbox





I HAVE AN ENVIABLE POSITION.



ALL THANKS TO THE SEATS.





IVORY LEATHER
GEAR KNOB
(optional)



BLACK LEATHER
GEAR KNOB
(optional)



IVORY AMBIENCE



BLACK AMBIENCE

With the **New Fiat 500**

EVERY TRIP IS A SHOW.



Guaranteeing all the comfort you could possibly wish, the new seats are made with even more ergonomic materials and designed to facilitate passenger access to the rear seats. 7 standard airbags (front, side, window and driver's knee) ensure the only shivers allowed on-board come from the pleasure of driving.

POP/POP STAR



243



241



359



273

LOUNGE



605



374



302



301

LOUNGE (optional leather)



461



861



688

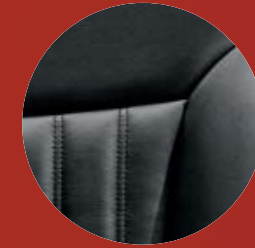


687 - Black Ambience
686 - Ivory Ambience

500 INSPIRES FASHION.



Or is it fashion that inspires 500? It's not an easy question to answer, above all when you climb aboard the **New Fiat 500** where fabrics and materials seem to come straight from the world's most celebrated fashion weeks and the details can be combined for endless solutions, catering to all tastes.



POP/POP STAR

Grey-black pattern fabric with red sides and head restraints. Red 500 logo.

POP/POP STAR

Grey-black pattern fabric with light grey sides and head restraints. Light grey 500 logo.

LOUNGE

Black-ivory chequered fabric with black sides and ivory piping. Black eco leather upper-part and head restraints. Ivory 500 logo.

LOUNGE

Black-ivory-green chequered fabric with black sides and green piping. Black eco leather upper-part and head restraints. Green 500 logo.

LOUNGE

Black-ivory chequered fabric with black sides and ivory piping. Ivory eco leather upper-part and head restraints. Black 500 logo.

LOUNGE

Brown-ivory-coral chequered fabric with brown sides and coral piping. Ivory eco leather upper-part and head restraints. Coral 500 logo.

LOUNGE (OPTIONAL)

Black Frau leather with ivory inserts. Black leather head restraints. Ivory 500 logo.

LOUNGE (OPTIONAL)

Bordeaux Frau leather with ivory inserts. Bordeaux leather head restraints. Ivory 500 logo.

LOUNGE (OPTIONAL)

Bordeaux Frau leather with light-blue inserts. Bordeaux leather head restraints. Light-blue 500 logo.

LOUNGE (OPTIONAL)

Tobacco Frau leather with ivory inserts. Tobacco leather head restraints. Ivory 500 logo.

BEAUTIFUL AND UNIQUE.



As demonstrated by the range of alloy wheels; from which you can choose to put your own unique stamp on the **New Fiat 500**. And once you do it, you will know that perfection can be reached.



74B - 15" ALLOY WHEELS (standard on LOUNGE)



5ZZ - 16" ALLOY WHEELS
diamond finish





431 - 15" ALLOY WHEELS



4WQ - 15" ALLOY WHEELS (standard on POP STAR)



6U4 - 15" ALLOY WHEELS



74A - 16" ALLOY WHEELS
diamond finish



73Z - 15" ALLOY WHEELS



5YN - 15" ALLOY WHEELS
diamond finish



435 - 16" ALLOY WHEELS



5EQ - 16" ALLOY WHEELS
diamond finish

BODY COLOURS
PASTEL/SPECIAL PASTEL



111
PASODOBLE RED



166
SMOOTH MINT



268
BOSSA NOVA WHITE



552
GLAM CORAL



712
COUNTRYPOLITAN YELLOW



735
TECH HOUSE GREY



952
VOLARE BLUE

ROOF COLOURS
CONVERTIBLE



RED ROOF



BLACK ROOF



IVORY ROOF

BODY COLOURS
METALLIC



372
GROOVE METAL GREY



687
EPIC BLUE



695
ELECTROCLASH GREY



866
AVANTGARDE BORDEAUX



876
CROSSOVER BLACK

BODY COLOURS
TRICOAT



227
URBAN WHITE

BODY COLOURED
DASHBOARD





DETAILS ARE NEVER



JUST DETAILS.



More care for your car

Thanks to Mopar® accessories

NO 500 IS QUITE LIKE ANY OTHER.

ORIGINAL ACCESSORIES

Body stickers, key covers, side badges, make-up holders, wheels: those eager to express their creative flair have everything they need to put their own stamp on a veritable design object, making it a real one-off.



CHEQUERED ROOF
available in white, red and black



SIDE SPORT STRIP
available in white, red and black



ONE-TONE BLACK STRIP
with 500 logo



ITALIA 500 STRIP

SPORT PACK



Sport Red Pack:

Kit includes: red Sport Strip stickers, red mirror covers and Sport key cover kit.

Sport White Pack:

Kit includes: white Sport Strip stickers, white mirror covers and Sport key cover kit.

Sport Black Pack:

Kit includes: black Sport Strip stickers, black mirror covers and Sport key cover kit.



15" ALLOY WHEELS



50901665 - 9 dual-spoke



71803943 - 18 spoke



50901663 - 5 spoke, sport



71803944
5 spoke diamond finish, two-tone sport

16" ALLOY WHEELS



50902469
8 spoke



71805883
17 spoke



50901667
7 spoke diamond finish



50901669
5 spoke diamond finish, sport

BADGES



50901681
Italy*



50901678
500 black*



50901679
500 red*



50901680
Red stitching*



50901684
Red chequered*



50901683
Chequered black*



50901998
Red sport*



50901677
Black sport*

* To be combined with the side protective strips

KEY COVERS



Swarovski Snake



Swarovski with 500 logo



Swarovski Flowers



White and blue - white and green kit



Italy kit



Sport kit



Red coral and chevron pattern kit





CHROME MIRROR COVERS



CHROME-PLATED BONNET LINE



REAR SPOILER



ITALIAN FLAG BADGE ON WING



COAT HANGER FOR FRONT HEAD RESTRAINT
2 COLOURS: IVORY AND BLACK



COLOURS/INTERIOR TRIM COMBINATIONS



VERSION	POP / POP STAR				LOUNGE					LOUNGE - optional leather (code 211)				
	241	273	243	359	302	301		374	605	687	686	688	861	461
FABRIC	Grey-black pattern fabric				Chequered pattern fabric					Frau leather				
STEERING WHEEL	IVORY	BLACK	IVORY	BLACK	BLACK LEATHER	BLACK LEATHER		IVORY LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	IVORY LEATHER
SEAT COLOUR	GREY/BLACK		GREY/BLACK		BLACK/GREY/GREEN	BLACK/LIGHT GREY/IVORY		BLACK/LIGHT GREY/IVORY	IVORY/BROWN/CORAL	BLACK/IVORY	BLACK/IVORY	BORDEAUX / LIGHT BLUE	BORDEAUX / IVORY	TOBACCO / IVORY
500 Logo COLOUR	RED		LIGHT GREY		GREEN	IVORY		BLACK	CORAL	IVORY	IVORY	LIGHT BLUE	IVORY	IVORY
SIDE COLOUR / DOOR PANEL COLOUR / HEAD RESTRAINTS COLOUR	RED		LIGHT GREY		BLACK	BLACK		BLACK (IVORY HEAD RESTRAINTS)	BROWN (IVORY HEAD RESTRAINTS)	BLACK	BLACK	BORDEAUX	BORDEAUX	TOBACCO
AMBIENCE COLOUR	IVORY	BLACK	IVORY	BLACK	BLACK	BLACK		IVORY	IVORY	BLACK	IVORY	BLACK	IVORY	IVORY
CEILING COLOUR	Ivory													
PASTEL/SPECIAL PASTEL														
268 Bossa Nova White	•	•	•	•	•	•		•	•	•	•	•	•	•
712 Countrypolitan Yellow			•	•	•	•		•		•	•			•
552 Glam Coral			•	•		•		•	•	•	•			•
735 Tech House Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
166 Smooth Mint			•	•		•		•		•	•			•
952 Volare Blue			•	•		•		•		•	•			•
111 Pasodoble Red	•	•	•	•		•		•		•	•			•
METALLIC														
876 Crossover Black	•	•	•	•	•	•		•	•	•	•	•	•	•
695 Electroclash Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
866 Avantgarde Bordeaux			•	•		•		•		•	•	•	•	•
372 Groove Metal Grey	•	•	•	•	•	•		•		•	•		•	•
687 Epic Blue	•	•	•	•	•	•		•	•	•	•			•
TRICOAT														
227 Urban White	•	•	•	•	•	•		•	•	•	•	•	•	•
BICOLOUR (only with Second Skin - Comics OPT 5HA/5HB)														
246 Crossover Black/Pasodoble Red	•	•	•	•		•		•		•	•			•
433 Crossover Black/Countrypolitan Yellow			•	•	•	•		•		•	•			•

BODY COLOUR/INTERIOR/SECOND SKIN COMBINATION

VERSIONS		POP / POP STAR				LOUNGE					LOUNGE - optional leather (code 211)				
INTERIOR CODES		241	273	243	359	302	301		374	605	687	686	688	861	461
GEOMETRIC	268 Bossa Nova White			•	•		•		•		•	•			
	735 Tech House Grey			•	•		•		•		•	•			
	876 Crossover Black			•	•		•		•		•	•			
	695 Electroclash Grey			•	•		•		•		•	•			
	372 Groove Metal Grey			•	•						•	•			
SCOTTIE	552 Glam Coral			•	•		•		•	•	•	•			•
	735 Tech House Grey			•	•		•		•	•	•	•			•
	876 Crossover Black			•	•		•		•	•	•	•			•
	695 Electroclash Grey			•	•		•		•	•	•	•			•
CAMOUFLAGE	735 Tech House Grey										•	•			
	876 Crossover Black					•	•		•		•	•			
	695 Electroclash Grey					•	•		•		•	•			
COMICS RED	246 Crossover Black/Pasodoble Red	•	•	•	•		•		•		•	•			•
COMICS YELLOW	433 Crossover Black/Countrypolitan Yellow			•	•	•	•		•		•	•			•
SHADES	735 Tech House Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
	268 Bossa Nova White	•	•	•	•	•	•		•	•	•	•	•	•	•
	166 Smooth Mint			•	•		•		•		•	•			•

COLOURS/INTERIOR TRIM COMBINATIONS

ROOF COLOUR	IVORY													
VERSION	POP/POP STAR				LOUNGE				LOUNGE - optional leather (code 211)					
	279	294	309	694	265	112		684	165	457	452	077	090	502
FABRIC	Grey-black pattern fabric				Chequered pattern fabric				Frau leather					
STEERING WHEEL	IVORY	BLACK	IVORY	BLACK	BLACK LEATHER	BLACK LEATHER		IVORY LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	IVORY LEATHER
SEAT COLOUR	GREY/BLACK		GREY/BLACK		BLACK/GREY/GREEN	BLACK/LIGHT GREY/IVORY		BLACK/LIGHT GREY/IVORY	IVORY/BROWN/CORAL	BLACK/IVORY	BLACK/IVORY	BORDEAUX / LIGHT BLUE	BORDEAUX / IVORY	TOBACCO / IVORY
500 Logo COLOUR	RED		LIGHT GREY		GREEN	IVORY		BLACK	CORAL	IVORY	IVORY	LIGHT BLUE	IVORY	IVORY
SIDE COLOUR / DOOR PANEL COLOUR / HEAD RESTRAINTS COLOUR	RED		LIGHT GREY		BLACK	BLACK		BLACK (IVORY HEAD RESTRAINTS)	BROWN (IVORY HEAD RESTRAINTS)	BLACK	BLACK	BORDEAUX	BORDEAUX	TOBACCO
AMBIENCE COLOUR	IVORY	BLACK	IVORY	BLACK	BLACK	BLACK		IVORY	IVORY	BLACK	IVORY	BLACK	IVORY	IVORY
CEILING COLOUR	IVORY													
PASTEL/SPECIAL PASTEL														
268 Bossa Nova White	•	•	•	•	•	•		•	•	•	•	•	•	•
712 Countrypolitan Yellow														
552 Glam Coral			•	•		•		•	•	•	•			•
735 Tech House Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
166 Smooth Mint			•	•		•		•		•	•			•
952 Volare Blue			•	•		•		•		•	•			•
111 Pasodoble Red	•	•	•	•		•		•		•	•			•
METALLIC														
876 Crossover Black	•	•	•	•	•	•		•	•	•	•	•	•	•
695 Electroclash Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
372 Groove Metal Grey	•	•	•	•	•	•		•		•	•		•	•
687 Epic Blue	•	•	•	•	•	•		•	•	•	•			•
TRICOAT														
227 Urban White	•	•	•	•	•	•		•	•	•	•	•	•	•

COLOURS/INTERIOR TRIM COMBINATIONS

ROOF COLOUR	RED													
VERSION	POP/POP STAR				LOUNGE				LOUNGE - optional leather (code 211)					
	283	329	558	696	310	121		681	983	458	453	080	093	505
FABRIC	Grey-black pattern fabric				Chequered pattern fabric				Frau leather					
STEERING WHEEL	IVORY	BLACK	IVORY	BLACK	BLACK LEATHER	BLACK LEATHER		IVORY LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	IVORY LEATHER
SEAT COLOUR	GREY/BLACK		GREY/BLACK		BLACK/GREY/GREEN	BLACK/LIGHT GREY/IVORY		BLACK/LIGHT GREY/IVORY	IVORY/BROWN/CORAL	BLACK/IVORY	BLACK/IVORY	BORDEAUX / LIGHT BLUE	BORDEAUX / IVORY	TOBACCO / IVORY
500 Logo COLOUR	RED		LIGHT GREY		GREEN	IVORY		BLACK	CORAL	IVORY	IVORY	LIGHT BLUE	IVORY	IVORY
SIDE COLOUR / DOOR PANEL COLOUR / HEAD RESTRAINTS COLOUR	RED		LIGHT GREY		BLACK	BLACK		BLACK (IVORY HEAD RESTRAINTS)	BROWN (IVORY HEAD RESTRAINTS)	BLACK	BLACK	BORDEAUX	BORDEAUX	TOBACCO
AMBIENCE COLOUR	IVORY	BLACK	IVORY	BLACK	BLACK	BLACK		IVORY	IVORY	BLACK	IVORY	BLACK	IVORY	IVORY
CEILING COLOUR	IVORY													
PASTEL/SPECIAL PASTEL														
268 Bossa Nova White	•	•	•	•		•		•		•	•			•
712 Countrypolitan Yellow														
552 Glam Coral														
735 Tech House Grey	•	•	•	•		•		•		•	•			•
166 Smooth Mint														
952 Volare Blue														
111 Pasodoble Red														
METALLIC														
876 Crossover Black	•	•	•	•		•		•		•	•			•
695 Electroclash Grey	•	•	•	•		•		•		•	•			•
372 Groove Metal Grey														
687 Epic Blue														
TRICOAT														
227 Urban White	•	•	•	•		•		•		•	•			•

COLOURS/INTERIOR TRIM COMBINATIONS

ROOF COLOUR	BLACK													
VERSION	POP/POP STAR				LOUNGE				LOUNGE - optional leather (code 211)					
	287	358	579	697	376	127		682	984	459	454	083	096	577
FABRIC	Grey-black pattern fabric				Chequered pattern fabric				Frau leather					
STEERING WHEEL	IVORY	BLACK	IVORY	BLACK	BLACK LEATHER	BLACK LEATHER		IVORY LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	BLACK LEATHER	IVORY LEATHER	IVORY LEATHER
SEAT COLOUR	GREY/BLACK		GREY/BLACK		BLACK/GREY/GREEN	BLACK/LIGHT GREY/IVORY		BLACK/LIGHT GREY/IVORY	IVORY/BROWN/CORAL	BLACK/IVORY	BLACK/IVORY	BORDEAUX / LIGHT BLUE	BORDEAUX / IVORY	TOBACCO / IVORY
500 Logo COLOUR	RED		LIGHT GREY		GREEN	IVORY		BLACK	CORAL	IVORY	IVORY	LIGHT BLUE	IVORY	IVORY
SIDE COLOUR / DOOR PANEL COLOUR / HEAD RESTRAINTS COLOUR	RED		LIGHT GREY		BLACK	BLACK		BLACK (IVORY HEAD RESTRAINTS)	BROWN (IVORY HEAD RESTRAINTS)	BLACK	BLACK	BORDEAUX	BORDEAUX	TOBACCO
AMBIENCE COLOUR	IVORY	BLACK	IVORY	BLACK	BLACK	BLACK		IVORY	IVORY	BLACK	IVORY	BLACK	IVORY	IVORY
CEILING COLOUR	IVORY													
PASTEL/SPECIAL PASTEL														
268 Bossa Nova White	•	•	•	•	•	•		•	•	•	•	•	•	•
712 Countrypolitan Yellow			•	•	•	•		•		•	•			•
552 Glam Coral			•	•		•		•	•	•	•			•
735 Tech House Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
166 Smooth Mint			•	•		•		•		•	•			•
952 Volare Blue			•	•		•		•		•	•			•
111 Pasodoble Red	•	•	•	•		•		•		•	•			•
METALLIC														
876 Crossover Black	•	•	•	•	•	•		•	•	•	•	•	•	•
695 Electroclash Grey	•	•	•	•	•	•		•	•	•	•	•	•	•
372 Groove Metal Grey	•	•	•	•	•	•		•		•	•		•	•
687 Epic Blue	•	•	•	•	•	•		•	•	•	•			•
TRICOAT														
227 Urban White	•	•	•	•	•	•		•	•	•	•	•	•	•

TECHNICAL SPECIFICATIONS



	1.2 69 HP Start&Stop	0.9 TwinAir Turbo 85 HP Start&Stop	TwinAir 0.9 105 HP Turbo Start&Stop	1.3 Multijet 95 HP
Engine	Hatchback - Convertible	Hatchback - Convertible	Hatchback - Convertible	Hatchback - Convertible
No. of cylinders, arrangement	4, in line, transverse front	2, in line, transverse front	2, in line, transverse front	4, in line, transverse front
Bore x stroke (mm)	70.8 x 78.9	80.5 x 86	80.5 x 86	69.6x82
Displacement (cm³)	1242	875	875	1248
Emissions standard	Euro 6	Euro 6	Euro 6	Euro 6
Compression ratio	11.1:1	10.0:1	10.0:1	16.8:1
EC max. power: kW (HP) at rpm	51 (69) 5500	62.5 (85) 5500	77 (105) 5500	70 (95) 4000
EC max. torque: Nm (kgm) at rpm	102 (10.4) 3000	145 (14.8) 1900	145 (14.8) 2000	200 (20.4) 1500
Fuel supply	Timed sequential Multipoint electronic injection, returnless system	Multipoint electronic injection with sequential timed injection, knock control and variable intake valve actuation	Multipoint electronic injection with sequential timed injection, knock control and variable intake valve actuation	Electronically controlled Common Rail Multijet direct injection with turbo and intercooler
Ignition	controlled	controlled	controlled	compression
Transmission				
Drive	front	front	front	front
Clutch control	mechanical	hydraulic	hydraulic	hydraulic
Gearbox, n° of gears	5 + reverse	5 + reverse	6 + reverse	5 + reverse
Steering				
Type	rack and pinion with electric Dualdrive™ electric power steering	rack and pinion with electric Dualdrive™ electric power steering	rack and pinion with electric Dualdrive™ electric power steering	rack and pinion with electric Dualdrive™ electric power steering
Turning circle (m)	9.3	9.3	9.3	10.8
Brakes				
Front: Ø (mm)	disc Ø 257 mm	disc Ø 257 mm	self-ventilating disc Ø 257 mm	disc Ø 257 mm
Rear: Ø (mm)	drum Ø 180 mm	drum Ø 180 mm	disc Ø 240 mm	drum Ø 180 mm
Suspension				
Front:	independent-wheel, MacPherson-type with lower transversal wishbones secured to an auxiliary crossmember, anti-roll bar connected to the shock absorber			
Rear:	inter-connected wheel through torsion beam and anti-roll bar			
Wheels				
POP	175/65 R 14	–	–	–
POP STAR	185/55 R 15	–	–	185/55 R 15
LOUNGE	185/55 R 15	185/55 R 15	185/55 R 15	185/55 R 15

	1.2 69 HP Start&Stop	0.9 TwinAir Turbo 85 HP Start&Stop	TwinAir 0.9 105 HP Turbo Start&Stop	1.3 Multijet 95 HP
Dimensions	Hatchback - Convertible	Hatchback - Convertible	Hatchback - Convertible	Hatchback - Convertible
Length (mm)	3571	3571	3571	3571
Width (mm) without / with mirrors	1627 / 1893	1627 / 1893	1627 / 1893	1627/1893
Height in running order (mm)	1488	1488	1488	1488
Wheelbase (mm)	2300	2300	2300	2300
Front track (mm)	1413	1413	1413	1413
Rear track (mm)	1407	1407	1407	1407
Capacity of luggage compartment (dm³)	185	185	185	185
Weights				
DIN kerb weight (kg)	865 / 905* (Dualogic: 900 / 940*)	930 / 970*	940 / 980*	980/1020*
Towable weight, non-braked (kg)	400	400	400	400
Towable weight, braked (kg)	800	800	800	800
Capacities				
Fuel tank capacity (litres)	35	35	35	35
12 V battery				
Capacity (Ah)	63	63	63	63
Performance				
Maximum speed (km/h)	159	172	188	180
Acceleration (sec.): 0-100 km/h	12.9	11	10	10.7
Fuel consumption Directive 2004/3/EC				
urban cycle (l/100Km (mpg))	5.5 (51.4) / 5.4 (52.3)**	4.6 (61.4) / 4.3 (65.7)**	5.5 (51.4)	4.1
extra-urban cycle (l/100Km (mpg))	4.3 (65.7) / 4.0 (70.6)**	3.4 (83.1) / 3.5 (80.7)**	3.5 (80.7)	3.0
combined cycle (l/100Km (mpg))	4.7 (60.1) / 4.5 (62.8)**	3.8 (74.3)	4.2 (67.3)	3.4
CO ₂ emissions (g/km)	110 / 105**	90 / 88**	99	89

* Convertible
** with Dualogic™ robotised gearbox

STANDARD AND OPTIONAL EQUIPMENT



LINE AND STYLE		500				500 C		
		POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
Bumpers in body colour		■	■	■		■	■	■
Chrome-plated exterior door handles		■	■	■		■	■	■
Steering wheel mounted audio controls (6 buttons)	4WE	■	■	-		■	■	-
Leather steering wheel with audio controls (8 buttons)	318	○	○	■		○	○	■
Electrically adjustable black door mirrors		■	-	-		■	-	-
Electrically adjustable painted door mirrors with defrosting and external temperature sensor	041	○	■	■		○	■	■
Black painted roof*	4GS	-	-	○		-	-	-
Dark tinted rear windows	070	-	-	○		-	-	○
Leather interior (includes opt 195)	211	-	-	○		-	-	○
Leather gear knob**	4VU	-	-	○		-	-	○
Body coloured side rubbing strips with Fiat 500 logo	4M5	○	○	○		○	○	○
Metallic paint		○	○	○		○	○	○
Special pastel paint		○	○	○		○	○	○
Tricoat paint		○	○	○		○	○	○
Chrome kit (bumper inserts, window surround, gearlever surround and exhaust)	4MQ	-	-	■		-	-	■
Chromed kickplate	018	○	○	■		○	○	■
Sport Red Pack: contains red Sport Stripe sticker, red mirror covers and Sport Key cover kit	8D6	△	△	△		△	△	△
Sport White Pack: contains white Sport Stripe sticker, white mirror covers and Sport Key cover kit	8D7	△	△	△		△	△	△
Sport Black Pack: contains black Sport Stripe sticker, black mirror covers and Sport Key cover kit	8D8	△	△	△		△	△	△
CUSTOMISATIONS								
Second Skin - GEOMETRIC		○	○	○		-	-	-
Second Skin - SCOTTIE		○	○	○		-	-	-
Second Skin - COMICS		○	○	○		-	-	-
Second Skin - CAMOUFLAGE		○	○	○		-	-	-
Second Skin - SHADES		○	○	○		-	-	-

■ standard ○ optional - not available △ Dealer fitted option * not available for Avantgarde Bordeaux (866) and Urban White (227) ** the leather gear knob will always match the colour of the steering wheel

CUSTOMISATIONS		500				500 C		
		POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
Chrome trim on bonnet	4BJ	○	○	○		○	○	○
14" steel wheel covers	4XE	■	–	–		–	–	–
14" vintage wheel covers	878	○	–	–		■	–	–
15" alloy wheels	74B	–	–	■		–	–	■
15" alloy wheels	6U4	○	○	○		○	○	○
15" alloy wheels	431	○	○	○		○	○	○
15" alloy wheels	73Z	○	○	○		○	○	○
15" diamond finished alloy wheels	5YN	○	○	○		○	○	○
15" alloy wheels	4WQ	○	■	○		○	■	○
16" alloy wheels	5EQ	○	○	○		○	○	○
16" diamond finished alloy wheels	74A	○	○	○		○	○	○
16" alloy wheels	435	○	○	○		○	○	○
16" alloy wheels	5ZZ	–	–	○		–	–	○
Red brake calipers (only available on 0.9 TwinAir 105HP)	4KM	–	–	○		–	–	○
Chrome rear-view mirror cover	4RR	○	○	○		○	○	○
500 Italia Strip stickers	5H0	○	○	○		–	–	–
Red Side Strip stickers	5H4	○	○	○		○	○	○
White Side Strip stickers	5H5	○	○	○		○	○	○
Black Side Strip stickers	5H6	○	○	○		○	○	○
Italia Side Strip stickers	5HE	○	○	○		○	○	○
Black chequered roof sticker	5HF	○	○	–		–	–	–
White chequered roof sticker	5HH	○	○	–		–	–	–

■ standard ○ optional - not available △ Dealer fitted option

STANDARD AND OPTIONAL EQUIPMENT



		500				500 C		
		POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
CUSTOMISATIONS								
Black number 5 sticker on bonnet	5HJ	○	○	○		-	-	-
Amaranth butterfly stickers	5WY	-	-	-		○	○	○
Black butterfly stickers	5WZ	-	-	-		○	○	○
Ivory butterfly stickers	5XA	-	-	-		○	○	○
Amaranth flower stickers	60L	-	-	-		○	○	○
Ivory flower stickers	60M	-	-	-		○	○	○
Black flower stickers	60N	-	-	-		○	○	○
15" alloy wheels with 18 spokes and 185/55 tyres (not compatible with snow chains)		△	△	△		△	△	△
15" alloy wheels with 9-dual-spokes and 185/55 tyres (not compatible with snow chains)		△	△	△		△	△	△
15", 5-spoke two-tone diamond finish Sport alloy wheels with 185/55* tyres (not compatible with snow chains)		△	△	△		△	△	△
15", 5-spoke Sport alloy wheels and 185/55 tyres (not compatible with snow chains)		△	△	△		△	△	△
16" alloy wheels with 8 spokes and 195/45 (not compatible with snow chains)		△	△	△		△	△	△
16", 5-spoke diamond finish Sport alloy wheels with 195/45* tyres (not compatible with snow chains)		△	△	△		△	△	△
16", 7-spoke diamond finish Sport alloy wheels with 195/45* tyres (not compatible with snow chains)		△	△	△		△	△	△
16" alloy wheels with 17 spokes and 195/45 tyres (not compatible with snow chains)		△	△	△		△	△	△
Chrome-plated bonnet line		△	△	△		△	△	△
Chrome mirror covers		△	△	△		△	△	△
Red Sport Strip stickers		△	△	△		△	△	△
White Sport Strip stickers		△	△	△		△	△	△
Black Sport Strip stickers		△	△	△		△	△	△
Black chequered roof sticker		△	△	△		-	-	-
White chequered roof sticker		△	△	△		-	-	-

■ standard ○ optional - not available △ Dealer fitted option

		500				500 C		
		POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
CUSTOMISATIONS								
Red chequered roof sticker		△	△	△		-	-	-
Italia Side Strip stickers		△	△	△		△	△	△
Italia 500 Strip stickers		△	△	△		-	-	-
500 Italia Strip stickers (for glass roof)		△	△	△		-	-	-
One-tone Black Strip sticker with 500 logo		△	△	△		-	-	-
Rear spoiler on tailgate		△	△	△		-	-	-
Body coloured side rubbing strip with space for 500 badge		△	△	△		△	△	△
500 Italia badge for protective strips		△	△	△		△	△	△
Black chequered badge for protective strips		△	△	△		△	△	△
Red chequered badge for protective strips		△	△	△		△	△	△
Black sport badge on white background for protective strips		△	△	△		△	△	△
Red sport badge on white background for protective strips		△	△	△		△	△	△
500 black badge for protective strips		△	△	△		△	△	△
Italian flag badge on wing		△	△	△		△	△	△
500 red badge for protective strips		△	△	△		△	△	△
500 red line badge on black background for protective strips		△	△	△		△	△	△
Sport key cover kit		△	△	△		△	△	△
Italy key cover kit		△	△	△		△	△	△
White and blue - white and green key cover kit		△	△	△		△	△	△
Coral red key cover kit and chevron fantasy		△	△	△		△	△	△
Swarovski Flowers key cover		△	△	△		△	△	△
Swarovski Snake key cover		△	△	△		△	△	△
Swarovski key cover with 500 logo		△	△	△		△	△	△

■ standard ○ optional - not available △ Dealer fitted option

STANDARD AND OPTIONAL EQUIPMENT



	500				500 C		
	POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
CUSTOMISATIONS							
Red mirror covers	△	△	△		△	△	△
Black mirror covers	△	△	△		△	△	△
White mirror covers	△	△	△		△	△	△
Side front deflectors	△	△	△		△	△	△
Car cover with the image of the Fiat 500 first series	△	△	△		△	△	△
Steel kick plate	△	△	△		△	△	△
Black coat hanger for front head restraint	△	△	△		△	△	△
Ivory coat hanger for front head restraint	△	△	△		△	△	△
Protective mats with black border ivory graphics	△	△	△		△	△	△
Protective mats with ivory border ivory graphics	△	△	△		△	△	△
Protective mats with black border black graphics	△	△	△		△	△	△
Tyre valve caps with Fiat logo	△	△	△		△	△	△
Chrome rear plate holder	△	△	△		△	△	△
Windstop for 500C	-	-	-		△	△	△
Black fabric make-up holder	△	△	△		△	△	△
Ivory leather make-up holder with silver trinket	△	△	△		△	△	△
COMFORT							
Heat-reflecting windows	■	■	■		■	■	■
Instrument panel with rev counter	■	■	■		■	■	■

■ standard ○ optional - not available △ Dealer fitted option

		500				500 C		
		POP	POP STAR	LOUNGE		POP	POP STAR	LOUNGE
COMFORT								
7" TFT Screen	4GF	-	-	○		-	-	○
12v point		■	■	■		■	■	■
Height-adjustable front head restraints		■	■	■		■	■	■
Height adjustable steering wheel		■	■	■		■	■	■
Dualdrive™ electric power steering		■	■	■		■	■	■
Start&Stop	5DE	■	■	■		■	■	■
Automatic door locking		■	■	■		■	■	■
Fuel cap with tap	352	■	■	■		■	■	■
Rear window wiper/washer		■	■	■		-	-	-
Heated rear window		■	■	■		■	■	■
Trip computer		■	■	■		■	■	■
Remote central locking		■	■	■		■	■	■
Electric front windows		■	■	■		■	■	■
Space-saver wheel	803	■	■	■		■	■	■
Smoking kit	665	○	○	○		○	○	○
Air conditioning	025	○	■	■		○	■	■
Automatic climate control (single zone) with pollen filter	140	-	-	○		-	-	○
Dualogic™ semi automatic transmission (not available with 0.9 TwinAir 105hp)	407	○	○	○		○	○	○
Dualogic™ controls on steering wheel (not available on 0.9 TwinAir 105hp)	5BH	○	○	○		○	○	○
Bi-xenon headlights (gas discharge) with retractable headlight washer	230	-	-	○		-	-	○
Electrochromatic rear view mirror	410	-	-	○		-	-	○

■ standard ○ optional - not available △ Dealer fitted option

STANDARD AND OPTIONAL EQUIPMENT



		500			500 C		
		POP	POP STAR	LOUNGE	POP	POP STAR	LOUNGE
COMFORT							
Fixed glass roof with sunblind	59E	○	○	■	-	-	-
Electric sunroof	400	-	-	○	-	-	-
Height adjustable driver's seat	626	-	-	■	-	-	■
Seat-back pockets	339	-	-	■	-	-	■
50/50 split folding rear seat with height adjustable head restraints	195	○	■	■	○	■	■
Passenger seat with memory		■	■	■	■	■	■
Rear parking sensors	508	○	○	■	○	○	■
Rear parking sensor		△	△	-	△	△	-
Windstop for 500C	925	-	-	-	○	○	○
Aluminium bars on tailgate		△	△	△	-	-	-
Ski rack for tailgate bars		△	△	△	-	-	-
Snowboard rack for tailgate bars		△	△	△	-	-	-
Carry all net for luggage compartment		△	△	△	△	△	△
Luggage compartments organizer		△	△	△	△	△	△
Retractable tow bar		△	△	△	△	△	△
Cable for retractable tow bar 50901575		△	△	△	△	△	△
Car care		△	△	△	△	△	△
SAFETY							
Driver and passenger airbag with Dual stage system		■	■	■	■	■	■
Side airbags		■	■	■	■	■	■
Window airbags		■	■	■	■	■	■
Driver's knee airbag		■	■	■	■	■	■

■ standard ○ optional - not available △ Dealer fitted option

		500			500 C		
		POP	POP STAR	LOUNGE	POP	POP STAR	LOUNGE
SAFETY							
Hazard light automatic activation during emergency braking		■	■	■	■	■	■
Front seat belts with pretensioners, load limiter and fastening sensor		■	■	■	■	■	■
Isofix attachment points for child safety seat on rear seat		■	■	■	■	■	■
DRLs with LED technology		■	■	■	■	■	■
ESC (Electronic Stability Control) & MSR, ASR & Hillholder	392	■	■	■	■	■	■
TPMS	5YB	■	■	■	■	■	■
Fog lights	097	○	○	■	○	○	■
Alarm with remote control		△	△	△	△	△	△
Spare bulb kit		△	△	△	△	△	△
Safety kit		△	△	△	△	△	△
AUDIO							
Uconnect™ Radio with USB and Aux-in	6ZE	■	■	-	■	■	-
Uconnect™ 5" Touchscreen Radio LIVE with Bluetooth, USB and Aux-in	7HZ	○	○	■	○	○	■
Uconnect™ 5" Touchscreen Radio LIVE with Bluetooth, USB, Aux-in and DAB	7J0	○	○	○	○	○	○
Uconnect™ 5" Touchscreen Radio LIVE with Navigation, Bluetooth, USB, Aux-in and DAB	7J2	○	○	○	○	○	○
Uconnect™ access via mobile	RSW	○	○	■	○	○	■

■ standard ○ optional - not available △ Dealer fitted option